



# SecAware

## Gamified Online Learning



Phishing scams, tailgating, poor password selection, unauthorised software downloads and cluttered desks. Are you facing these security challenges with your users?

### Why is user security awareness vital?

Trend Micro recently reported that 91% of successful data breaches began with a phishing attack. This is just one of the methods used by cyber criminals for gaining access to your sensitive data. Today's hackers are targeting your users to bypass your technical and physical security controls.

### What is SecAware?

SecAware is an online training platform covering all aspects of security awareness including telephone, email, instant messaging, social media, web browsing and physical security.

Designed for ease of use and accessibility, learning is done across seven 10-minute long modules, allowing users to work at their own pace. Each module engages the learner through immersive videos followed by multiple choice tests.

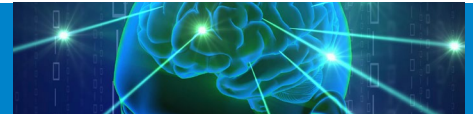
Uniquely, gamification enhances the learning experience, aiding retention and encouraging completion.

### What next?

To book a full-feature demo or request a quote, please contact us and let your journey towards greater user awareness begin today.

## 10 Reasons to adopt SecAware for your users

1. SecAware's comprehensive approach to information security guides users through a comprehensive security awareness journey, not just phishing attacks
2. Bite sized 10-minute training modules for convenience and maximum knowledge retention
3. Real life examples help users understand the need for vigilance when it comes to protecting your information
4. Users benefit from both technical and procedural security awareness training
5. Multiple choice quizzes reinforce knowledge transfer, promote completion and keep training fun
6. Unlimited access allows users to revisit the training all year round, keeping security awareness at the forefront of their minds
7. Test your users with bespoke phishing campaigns, included in the platform. Lets your users target their colleagues as an added element of edutainment
8. Downloadable reports enable you to keep track of your overall performance and demonstrate compliance
9. Leader boards and achievements encourage ongoing use of the platform
10. No infrastructure or equipment investment required



## Platform Features:

	PhishFree	Complete
7 focused modules encompassing all elements of security awareness		✓
Bite sized 10-minute modules for busy teams		✓
Engaging videos and quizzes in every module		✓
Annual subscription gives unlimited access		✓
On screen results with meaningful charts and filterable statistics	✓	✓
Downloadable reports for organisational reporting and compliance		✓
Create your own phishing campaigns	✓ ♦	✓
Email and SMS delivery mechanisms	✓	✓
Email and web templates for quick campaign creation or go bespoke with our Phishing Campaign Builder	✓	✓
Gamifications - Points and Leader boards		✓
Phish-A-Friend - Users can attempt to phish a colleague for bonus points		✓
Add your own policies and organisation specific questions		✓
Custom branding		✓
Cloud hosted or custom hosting		✓ ♦ ♦

- ♦ PhishFree is limited to 50 users per campaign, one campaign per quarter
- ♦ ♦ Custom hosting available for additional implementation and maintenance agreement & associated fees

**For a demonstration or quick quote, contact us today:**

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